

Secretary of State
500 E. Capitol Ave, Suite 204
Pierre, SD 57501
(605) 773-3537



Personality's Right of Publicity

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

Name of Deceased Personality: _____

Date of Death: _____

Name of Claimant: _____

Address of Claimant: _____

Basis of the Claim: _____

Rights Claimed: _____

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant: _____ Date: _____

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.