

*Executive Proclamation*  
*State of South Dakota*  
*Office of the Governor*

*Whereas*, South Dakota recognizes the importance of parents talking with their teens about alcohol; and,

*Whereas*, High school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and,

*Whereas*, Teen alcohol use kills about 6,000 people each year, more than all other illegal drugs combined; and,

*Whereas*, The majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and,

*Whereas*, PowerTalk 21 day, started by Mothers Against Drunk Driving in 2011, is established on April 21, 2012, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol:

*Now, Therefore, I, Dennis Daugaard*, Governor of the state of South Dakota, do hereby proclaim April 21, 2012, as

**POWERTALK 21 DAY**

in South Dakota, and I urge citizens to join in the local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol in order to reduce the risks and dangers posed to teens and communities.



*In Witness Whereof*, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Thirteenth Day of April in the Year of Our Lord, Two Thousand and Twelve.

*Dennis Daugaard*  
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Dennis Daugaard, Governor

Attest:

*Jason M. Gant*  
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Jason M. Gant, Secretary of State