

Secretary of State Office
600 E Capitol Ave
Pierre, SD 57501
(605)773-3537

Athlete Agent Registration Form

Please Type or Print Clearly in Ink

Make Payment Payable to SECRETARY OF STATE

FILE DATE	02/10/25
RECEIPT NO	002593/32
	CK# 1303 \$100.00
RECEIVED	
FEB 07 2025	

SD Secretary of State

Please check the applicable filing status.

- Initial Application **\$100** Fee
- Application based on certification in another state per §59-10-5(b): **\$50** Fee
- Application for Renewal **\$25** Fee

1. Name: Dylan Lutey
917-699-8833 Newwavenil@gmail.com
Daytime Phone Email Address

2. The address for the applicant's principal place of business:
2222 W. Grand River Ave STE A Okemos MI 48864
Street Address City State ZIP
Mailing Address (Optional) City State ZIP

3. The name of the applicant's business or employer: New Wave NIL LLC - co-owned by me

4. List any business or occupation engaged in by the applicant for the five years next preceding the date of the application:
Owner - Rising Ballers Network: Instagram platform and video marketing service for high school and college basketball athletes; 2. Intern - Sponsor United: Industry leading global sports sponsorship and marketing data firm; 3. Intern- Sky Limit Sports: Sports management agency helping athletes with contract negotiations, training and marketing and branding.

5. Provide a brief description of your training as an athlete agent:
Through my own business and internships with other firms, including Sky Limit Sports, a sports management agency representing professional athletes, I have learned to build relationships with athletes and learned many aspects of sports sponsorships, marketing, branding and contract negotiations. I have taken marketing, accounting and management classes in school. My representation is solely about helping athletes with marketing opportunities.

6. Provide a brief description of your practical experience as an athlete agent:
I have worked to help division 1 basketball players promote and market themselves in addition to helping them get connected with brands.

7. Provide a brief description of your educational background related to being an athlete agent:
I am pursuing a bachelor's degree in sport management at the University of Michigan.

8. Provide names and addresses of three references not related to the applicant:

<u>Lucas Duttge</u>	<u>411 E Washington St APT 401</u>	<u>Ann Arbor</u>	<u>MI</u>	<u>48104</u>
Name	Address	City	State	ZIP
<u>Kehan Zhou</u>	<u>1300 S University Ave APT 914</u>	<u>Ann Arbor</u>	<u>MI</u>	<u>48104</u>
Name	Address	City	State	ZIP
<u>Rohan Motwani</u>	<u>772 prospect street</u>	<u>Westfield</u>	<u>NJ</u>	<u>07090</u>
Name	Address	City	State	ZIP

9. For whom have you served as an athlete agent in the past 5 (five) years:

Name	Sport	Last Known Team
N/A just starting to co-own agency		
Name	Sport	Last Known Team
Name	Sport	Last Known Team
Name	Sport	Last Known Team

10. If the applicant's business is not a corporation, list the names and addresses of the partners, members, officers, managers, or profit-sharers of the business:

Name	Address	City	State	ZIP
Colin Kirkpatrick	120 17th street	Manhattan Beach	CA	90266
Ben Kirkpatrick	120 17th street	Manhattan Beach	CA	90266

11. If the business employing the applicant is a corporation, list the names and addresses of the officers, directors, and any shareholder of the corporation having a five percent interest or greater.

Name	Address	City	State	ZIP
Name	Address	City	State	ZIP

12. Have you or anyone listed in questions 10 or 11 been convicted of a crime, that in South Dakota, would be considered a crime of moral turpitude or a felony? Yes No

If yes please identify the crime: _____

13. Have you or anyone listed in questions 10 or 11 been administratively or judicially determined to have made false, misleading, deceptive or fraudulent representations? Yes No

14. Has your conduct or that of anyone listed in questions 10 or 11 resulted in the imposition of a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event on a student athlete or educational institution? Yes No

15. Have you or anyone listed in questions 10 or 11 had any sanction, suspension or disciplinary action taken against you / them because of occupational or professional conduct? Yes No

16. Have you or anyone listed in questions 10 or 11 ever been denied an application for, suspension or revocation of, or refusal to renew the athlete agents registration of licensure? Yes No

Attach additional pages as needed when there is insufficient room to fully complete a question.

I declare under penalty of perjury, under the laws of the State of South Dakota, that all statements contained in this application and any accompanying documents are true and correct.

Dated 02/02/2025

Dylan Lutey
Dylan Lutey
(Printed Name)



South Dakota Secretary of State
 500 E. Capitol Ave
 Pierre, SD 57501-5070

YVONNE FU
 7200 SHERMAN STREET
 PHILADELPHIA, PA 19119-3353

RECEIPT INFORMATION

Receipt #: 002593132
 Receipt Date: 02/10/2025

DO NOT PAY!
This is not a bill.

Description of Charges	Reference	Quantity	Unit Price	Total
Athlete Agent Initial Registration		1	\$100.00	\$100.00
TOTAL CHARGES PAID				\$100.00

Description of Payment	Reference	Amount
Payment-Check/MO	1303	\$100.00
TOTAL PAYMENT		\$100.00



SOUTH DAKOTA
DEPT. OF **LABOR**
& **REGULATION**

Filed this 13th day of

RECEIVED

FEB 13 2025

SD Secretary of State

February 12, 2025

February 2025

Dylan Lutey
New Wave NIL LLC
2222 W. Grand River Ave STE A
Okemos MI 48864

SECRETARY OF STATE

Attached is your South Dakota Athlete Agent certificate.

This certificate may not be transferred or used by any other person or business entity other than the person or business entity to whom the certificate was issued.

Services are subject to sales tax in South Dakota. If you are providing your service in South Dakota, you need to apply for a SD Sales Tax license. Please visit the South Dakota Department of Revenue website at dor.sd.gov.

State of South Dakota Department of Labor and Regulation

Dylan Lutey
New Wave NIL LLC
2222 W. Grand River Ave STE A
Okemos MI 48865

Has been registered by the SD Department of Labor and Regulation as an

ATHLETE AGENT

Effective: 02/12/2025

EXPIRATION: 02/11/2027

Marcia Hultman,
Secretary of Labor & Regulation

This certificate is non-transferable to any other person or entity other than to whom the certificate was issued.