

Athlete Agent Registration Form

Please **Type** or **Print Clearly** in Ink

Make Payment Payable to **SECRETARY OF STATE**

FILE DATE

07/14/2026

RECEIPT NO

00290 0998

RECEIVED

JUL 13 2026

SD Secretary of State

Please check the applicable filing status.

- ☐ Initial Application **\$100** Fee
☐ Application based on certification in another state per §59-10-5(b): **\$50** Fee
☐ Application for Renewal **\$25** Fee

1. Name: Peter Schoenthal

954-261-0264

Daytime Phone

Pschoenthal@winsg.com

Email Address

2. The address for the applicant's principal place of business:

1600 Division St. #140

Street Address

Nashville

City

TN

State

37203

ZIP

30 Peabody St #1807

Mailing Address (Optional)

Nashville

City

TN

State

37210

ZIP

3. The name of the applicant's business or employer: WIN Sports Group

4. List any business or occupation engaged in by the applicant for the five years next preceding the date of the application:

WIN Sports Group – Head of NIL (March 2025 – Present), WME Sports – Senior NIL Manager (October 2023 – March 2025), Athliance – CEO (January 2020 – October 2023), Bruno & Schoenthal, PA – Founding Partner (March 2016 – September 2023)

5. Provide a brief description of your training as an athlete agent:

Formal Training: Certified NFLPA Agent since 2019

6. Provide a brief description of your practical experience as an athlete agent:

Practical Experience: Represent NFL players pre-draft & post-draft

7. Provide a brief description of your educational background related to being an athlete agent:

University of Miami school of law

Florida state university undergraduate

8. Provide names and addresses of three references not related to the applicant:

Jake Joel

620 8th Ave S #1612

Nashville

TN

37203

Tom Seipp

1818 Church St #302

Nashville

TN

37203

Walker Vogel

710 47th Avenue North

Nashville

TN

37209

9. For whom have you served as an athlete agent in the past 5 (five) years:

LeQuint Allen Jr.	Football	Jaguars
Name	Sport	Last Known Team
Rachad Wildgoose	Football	Commanders
Name	Sport	Last Known Team
DJ Ivy	Football	Miami
Name	Sport	Last Known Team
Gilbert Frierson	Football	Louisville
Name	Sport	Last Known Team

10. If the applicant's business is not a corporation, list the names and addresses of the partners, members, officers, managers, or profit-sharers of the business:

WIN Group Holdings, LLC is wholly owned by WIN Topco, LLC. 9665 Wilshire Blvd, Suite 1000, Beverly Hills, CA 90212

Name	Address	City	State	ZIP
Name	Address	City	State	ZIP

11. If the business employing the applicant is a corporation, list the names and addresses of the officers, directors, and any shareholder of the corporation having a five percent interest or greater.

Name	Address	City	State	ZIP
Name	Address	City	State	ZIP

12. Have you or anyone listed in questions 10 or 11 been convicted of a crime, that in South Dakota, would be considered a crime of moral turpitude or a felony? ☐ Yes ☒ No

If yes please identify the crime: _____

13. Have you or anyone listed in questions 10 or 11 been administratively or judicially determined to have made false, misleading, deceptive or fraudulent representations? ☐ Yes ☒ No

14. Has your conduct or that of anyone listed in questions 10 or 11 resulted in the imposition of a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event on a student athlete or educational institution? ☐ Yes ☒ No

15. Have you or anyone listed in questions 10 or 11 had any sanction, suspension or disciplinary action taken against you / them because of occupational or professional conduct? ☐ Yes ☒ No

16. Have you or anyone listed in questions 10 or 11 ever been denied an application for, suspension or revocation of, or refusal to renew the athlete agents registration of licensure? ☐ Yes ☒ No

Attach additional pages as needed when there is insufficient room to fully complete a question.

I declare under penalty of perjury, under the laws of the State of South Dakota, that all statements contained in this application and any accompanying documents are true and correct.

Dated: 6/10/2026 _____


(Signature of Applicant)

Peter Schoenthal
(Printed Name)



South Dakota Secretary of State

500 E. Capitol Ave
Pierre, SD 57501-5070

WIN SPORTS GROUP LLC
9665 WILSHIRE BLVD SUITE 1000
BEVERLY HILLS, CA 90212

RECEIPT INFORMATION

Receipt #: 002900998

Receipt Date: 07/14/2026

DO NOT PAY!
This is not a bill.

Description of Charges	Reference	Quantity	Unit Price	Total
Athlete Agent Initial Registration		1	\$100.00	\$100.00

TOTAL CHARGES PAID \$100.00

Description of Payment	Reference	Amount
Payment-Check/MO	1026	\$100.00

TOTAL PAYMENT \$100.00



SOUTH DAKOTA
DEPT. OF **LABOR**
& **REGULATION**

RECEIVED

JUL 28 2026

SD Secretary of State

July 24, 2026

Peter Schoenthal
WIN Sports Group, LLC
30 Peabody St. #1807
Nashville, TN 37210

Attached is your South Dakota Athlete Agent certificate.

No such certificate shall be transferred to or used by any other person or business entity other than the person or business entity to whom the certificate was issued.

Services are subject to sale tax in South Dakota. If you are providing your service in South Dakota, you need to apply for a SD Sales Tax license. Please visit the South Dakota Department of Revenue website at dor.sd.gov.

State of South Dakota
Department of Labor and Regulation

PETER SCHOENTHAL

WIN Sports Group, LLC
30 Peabody St. #1807
Nashville, TN 37210

Has been registered by the SD Department of Labor and Regulation as an

ATHLETE AGENT

Effective: 07/24/2026

EXPIRATION: 07/23/2028

Marcia Hultman,
Secretary of Labor & Regulation

This certificate is non-transferable to any other person or entity other than to whom the certificate was issued.

Filed this 28th day of

July 2026

SECRETARY OF STATE